

**What is claimed is:**

1. A reversible image display medium  
comprising: two substrates opposed to each other  
with a gap therebetween; one or more developer  
5 accommodating cells formed between the two  
substrates, each having a periphery surrounded by a  
partition wall; and a dry developer contained in  
each of the cell(s), the dry developer containing at  
least two kinds of frictionally chargeable dry  
10 developing particles having different chargeable  
polarities and different optical reflection  
densities; wherein  
an image is displayed by forming an electrostatic  
latent image corresponding to the image to be formed  
15 on one of the two substrates to drive the developing  
particles in an electrostatic field based on the  
electrostatic latent image; and wherein a surface,  
which faces the developing particles, of the  
substrate for carrying the electrostatic latent  
20 image has a surface resistivity of at least  $1 \times 10^{12}$   
ohm/square.

2. A reversible image display medium  
comprising: two substrates opposed to each other  
with a gap therebetween; one or more developer  
25 accommodating cells formed between the two



with a gap therebetween; one or more developer  
accommodating cells formed between the two  
substrates, each having a periphery surrounded by a  
partition wall; and a dry developer contained in  
5 each of the cell(s), the dry developer containing at  
least two kinds of frictionally chargeable dry  
developing particles having different chargeable  
polarities and different optical reflection  
densities; wherein a surface, which faces the  
10 developing particles, of at least one of the two  
substrates has a surface average median roughness Ra  
of 0.2  $\mu\text{m}$  to 0.5  $\mu\text{m}$

5. The reversible image display medium  
according to claim 1 wherein a surface, which faces  
15 the developing particles, of at least one of the two  
substrates has a surface average median roughness Ra  
of 0.2  $\mu\text{m}$  to 0.5  $\mu\text{m}$ .

6. The reversible image display medium  
according to claim 2 wherein a surface, which faces  
20 the developing particles, of at least one of the two  
substrates has a surface average median roughness Ra  
of 0.2  $\mu\text{m}$  to 0.5  $\mu\text{m}$ .

7. The reversible image display medium  
according to claim 3 wherein the surface, which  
25 faces the developing particles, of at least one of

the two substrates has a surface average median roughness Ra of 0.2  $\mu\text{m}$  to 0.5  $\mu\text{m}$ .

8. A reversible image display medium comprising: two substrates opposed to each other  
5 with a gap therebetween; one or more developer accommodating cells formed between the two substrates, each having a periphery surrounded by a partition wall; and a dry developer contained in each of the cell(s), the dry developer containing at  
10 least two kinds of frictionally chargeable dry developing particles having different chargeable polarities and different optical reflection densities; wherein an external surface of at least the substrate on image observation side among the  
15 foregoing substrates has a surface average median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

9. The reversible image display medium according to claim 1 wherein an external surface of at least the substrate on image observation side  
20 among the foregoing substrates has a surface average median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

10. The reversible image display medium according to claim 2 wherein an external surface of at least the substrate on image observation side  
25 among the foregoing substrates has a surface average

median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

11. The reversible image display medium  
according to claim 3 wherein an external surface of  
at least the substrate on image observation side  
5 among the foregoing substrates has a surface average  
median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

12. The reversible image display medium  
according to claim 4 wherein an external surface of  
at least the substrate on image observation side  
10 among the foregoing substrates has a surface average  
median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

13. The reversible image display medium  
according to claim 5 wherein an external surface of  
at least the substrate on image observation side  
15 among the foregoing substrates has a surface average  
median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

14. The reversible image display medium  
according to claim 6 wherein an external surface of  
at least the substrate on image observation side  
20 among the foregoing substrates has a surface average  
median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

15. The reversible image display medium  
according to claim 7 wherein an external surface of  
at least the substrate on image observation side  
25 among the foregoing substrates has a surface average

median roughness Ra of 0.2  $\mu\text{m}$  to 0.7  $\mu\text{m}$ .

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